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## Cognac Ferrand revamps Citadelle Gin packaging

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Cognac Ferrand, a French spirits maker, has revamped the packaging of its Citadelle Gin with a new bottle design.

The design, which looks similar to a vintage siphon seltzer bottle, is available worldwide for sale from early this year.

The new bottle features copper accents to refer to the Cognac copper pot stills used to distill the gin with images of the 19 botanicals infused in the spirit.

Cognac Ferrand proprietor Alexandre Gabriel said, "Citadelle Gin has such an interesting history that we wanted to make sure the story came through on the bottle."

With an abv of 44%, Citadelle Gin is said to be the only gin distilled in small, Charentais copper pot stills over an open flame.

Priced at a RRP of around \$31.99, Citadelle Gin is available in the US, Europe, Asia and Canada.