



Just Drinks
January 2014
UK



GLOBAL : Cognac Ferrand unveils bottle redesign for Citadelle Gin

By [Andy Morton](#) | 20 January 2014



Cognac Ferrand has launched a new bottle for its Citadelle Gin.

The design, which resembles a vintage siphon seltzer bottle, will go on sale worldwide from early this year, Cognac Ferrand said last week. The bottle features copper accents that refer to the copper stills the gin is made in and images of the 19 botanicals infused in the liquid.

“Citadelle Gin has such an interesting history that we wanted to make sure the story came through on the bottle,” said Cognac Ferrand owner Alexandre Gabriel.

Citadelle Gin claims to be the only gin distilled in small, Charentais copper pot stills over an open flame.

US on-trade gin volumes [dropped by 4% in the third quarter](#) of last year, according to figures released in October.